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News Release

CRACKER BARREL SUBMITS PLANS FOR FIRST CALIFORNIA LOCATION IN VICTORVILLE Southern-Themed Restaurant and Country Store Will Expand City's Restaurant Row

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VICTORVILLE, Calif. – Today, Victorville City officials announced that Cracker Barrel Old Country Store submitted plans to build and operate its first California location in Victorville. The southern-themed restaurant and gift shop becomes the newest expansion to Victorville's growing Restaurant Row, located on Amargosa Road, adjacent to the I-15.

Cracker Barrel will be located on 1.31 acres just south of BJ's Brewhouse and Restaurant. The building space will encompass 9,550 square feet with 1,284 square feet under a covered porch. This retail expansion is being developed by Vantage One Real Estate.

"Cracker Barrel will be a wonderful addition to our City's Restaurant Row, and we are thrilled this major retailer will be building its first California location in Victorville," says Mayor Gloria Garcia. "This speaks to the strength of our City's retail market, and we will continue to attract quality dining and retail choices for our community."

Victorville's Restaurant Row is home to 14 of the area's premier dining establishments conveniently located adjacent to the I-15 and Bear Valley Road. With visibility to more than 98,000 cars traveling the I-15 daily, this dining destination has become a highly profitable investment for retail developers.